

# Positively Asheville Member's Guide




Welcome to Positively Asheville. You have joined a group of leaders who are making a positive difference in the Asheville area's organizations, businesses, and community.

Positively Asheville is comprised of leaders working with leaders, collaborating with and supporting one another in the pursuit of their individual and organizational goals. As a member, your fellow leaders will help amplify your voice, expand your reach, and influence your growth faster, more efficiently, and in ways that you couldn't do alone.

Read on to learn about the tools and opportunities at your disposal. Make use of them often to achieve the success you envision.

(read on...)



Positively Asheville  
ASHEVILLE.COM

### Login

13 + 4 equals?\*

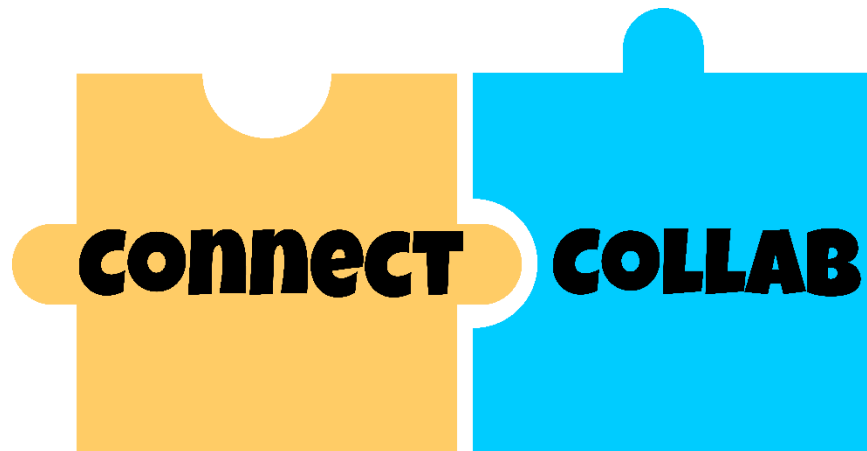
☐ Remember Me

[Log In](#)

[Forgot Password? Click here](#)

## Member Portal

Log into your portal for access to your business profile, micro courses, and the ability to post stories, pictures, and videos. Your portal also provides you with quick access to member-protected pages directly from your dashboard.



## Meetings

On the first Tuesday of each month, Positively Asheville hosts a meeting in which members and guests connect and collaborate over light snacks, networking activities, a presentation, and an assortment of door prizes courtesy of

attendees who share news about themselves and their organizations.

Meetings take place on the first Tuesday of every month at 10 a.m. at Sun Soo Martial Arts, which is located at 800 Fairview Rd Ste D2, Asheville, NC 28803



## Workshops

We kick off each quarter with a Leader Brunch-In. Members engage in learning while enjoying lunch, sharing notes, and asking questions. Each workshop covers a topic of current and vital interest to member organizations and businesses. Presenters are experts in their respective subject areas, which ensures that members take away relevant, actionable information.



## Virtual Clinics

Beginning in 2025, Positively Asheville will host a series of online clinics featuring local leaders who converge on next-level growth and development challenges that businesses and organizations face. Through these in-depth conversations, members can better prepare and successfully work through the obstacles and opportunities that come with growth and change.

As a member, you can conduct a clinic hosted by Positively Asheville. Invite friends, clients, customers, and members to your online clinic and we will help you promote it.

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## Elevate Your Leadership Skills In Minutes

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### Tuning Up For Performance

Billy McLaughlin provides insights into what is necessary to elevate performance.

[View Course](#)



### How Leaders Break Through Barriers

All leaders have obstacles. Harlan Goerger provides suggestions for moving beyond those barriers and actually using them as catalysts for next-level success.

[View Course](#)

## Micro Courses

With so much to learn and so little time, micro courses are the ideal solution for leaders who also must be perpetual learners to ensure their success. Members can take part in a growing list of micro courses, all of which have been designed with leaders in mind. These courses make it possible for even the busiest of leaders to keep pace with their learning objectives.

## Create Your Own Micro-Course

Additionally, members can be creators of their own series of micro-courses. It's an excellent means of imparting knowledge while informing fellow members about specific aspects of your business or organization. If you are interested in creating your own micro-course or course series, schedule a meeting with one of our Team Leaders.



## Huddles and Discussion Groups

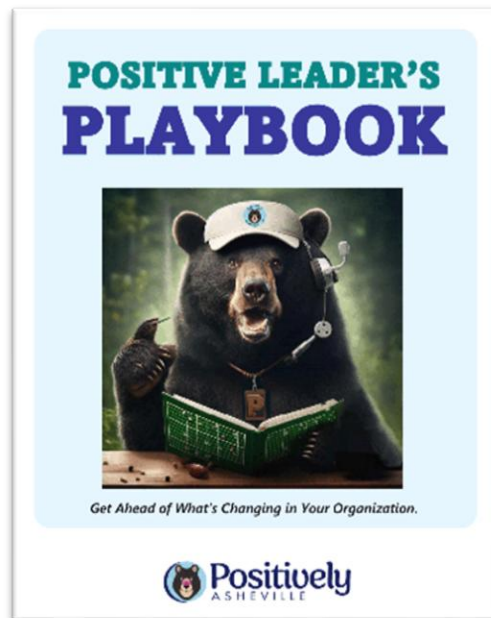
Focused mindshare often produces more insight than individual minds can muster. The result is accelerated growth and stability due to honest, experienced feedback from trusted peers.

Discussion Groups are formed around a topic, video, or book that has relevance and offers growth potential to the participants. Discussion Groups combine a deep dive for greater insight along with a social outlet for connecting with leaders and building friendships.

Huddles are comprised of three to four carefully selected leaders who work in concert with one another and replace isolated thinking with a team of trustworthy advisors and friends who are committed to one another's success.

Huddles are an advanced level of Positively Asheville's membership benefits designed especially for employers and leaders of teams. The facilitated peer-to-peer advisory format is an effective alternative to other more-expensive solutions.





## Positive Leaders Playbook and Group Discussion

In addition to Discussion Groups and Huddles, members receive a customizable Business Leader's Playbook, which provides guidance and a focused path toward business and organizational growth.

The playbook can be self-directed or accompanied by a Discussion Group series for learning enrichment. Pay attention to Discussion Group opportunities in the event calendar and through upcoming emails.

If you have a team that is interested in a customized Playbook Discussion Series, contact [LJR@positivelyasheville.com](mailto:LJR@positivelyasheville.com).

## FEATURED POSTS



### [Positively Asheville Unpacked](#)

In July, during Positively Asheville's monthly get-together, we unpacked the elements and opportunities for leaders to connect, collaborate, and build... ..



### [A New Way to Focus on Wellness](#)

The Yana Connection is an online boutique that helps people focus on their wellness. ...



### [Asheville Art in the Park, Saturdays in June](#)

Come to Asheville Art in the Park, which hosts displays on Saturdays in June. Be sure to visit

## Member Communications

Positively Asheville offers members numerous opportunities to share information, announce events, and showcase their achievements. In addition to having a member directory and links to leader profiles, members can post pictures and stories about their achievements and programs.

Members also have access to the calendar of events and can post their own short (30 sec. to 3 minute) videos.

Our monthly meetings are designed with members in mind. Inquire about scheduling a presentation at one of our live or virtual events.





## Promotion

Building an identity in a community of leaders with shared interests and values is powerful. You'll amplify your brand with every impression you make and recommendation you receive from others in the group. Positively Asheville is an environment where networking, speaking, and sponsorships are targeted, efficient, and effective.

We have shared with you several ways in which you can promote your business or organization, both live and online.

Also, your association with Positively Asheville benefits from the active digital promotion of Positively Asheville's site and events.

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## Celebration

Leaders work hard to accomplish the things they do. Often their work is in the background. Much of their generous time and talent go unnoticed. Positively Asheville is committed to recognizing leadership in service to others. We encourage members to share the good news, recognize their coworkers, and celebrate with us.

*This brief overview is a mere introduction to the many ways that Positively Asheville can help you succeed. If you have questions or wish to learn more, please let us know. We are eager to assist you.*

For more information, email [ljr@positivelyasheville.com](mailto:ljr@positivelyasheville.com)

